



CITY ANNOUNCES RECYCLING PARTNERSHIP TO KEEP THE “GREEN” IN GREENWAY

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As part of its ongoing commitment to the environment, the City of Salem is pleased to announce a pilot project to test the demand for recycling on the Salem portion of the Roanoke River Greenway. The city has partnered with “Star City Recycling” to provide this service at no cost to citizens for a two-year period.

"It's essential to keep trails as clean as possible and that includes our greenway," says Salem City Councilwoman, Lisa Garst. "It's also important to provide an alternative to the trash receptacles we currently have in place, for those who are looking to deposit recyclable materials."

Recycling will be available at three locations along the greenway in Salem - **Rotary Park** on Route 419, the **Colorado Street Trailhead** near the Colorado Street Bridge, and at **Riverside Park** on West Riverside Drive, near Mill Lane. The bins will accept different types of recyclables such as paper, plastic, metal, and all types of glass, without sorting.

"My goal is to make recycling the norm here in Salem and Roanoke County," says Ed Arsura, Star City Recycling Owner. "Some people are still very resistant to recycling, and I feel the more recycling bins we can get out in the public eye, the more people will realize that recycling is something they can easily do, even at home."

City leaders are confident the new recycling containers will get plenty of use in the coming months. The usage will be evaluated during the two-year partnership, and both sides hope this turns into a long-term agreement.

"Responsible hikers know to 'leave no trace' and I really hope this project will help us keep our greenway clean and beautiful for the next walker, runner or cyclist," says Garst.

Star City Recycling currently provides private curbside recycling services for residential properties. You can check out the company's website at www.recycleroanoke.com

CONTACT:

Ben Tripp
Planner
City of Salem
(540)375-3007 office
btripp@salemva.gov

Mike Stevens
City of Salem
Communications Director
(540)375-4112 - work
(540)353-2041 - cell
mstevens@salemva.gov

